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# TREE MAIL



November 2010



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## L E T T H E F U N B E

Willamette Week's [Give!Guide](#) went live this morning, launching a new season of giving. Please help us reach our goal of \$20,000. The sooner you give, the more your gift will inspire others to give. [Give \\$50 or more](#) and you'll receive gifts in return. This year there's even [a party to kick things off.](#)

Buying [Gift Trees](#) is another way to help. They're 100% green and local and 0% plastic. Gift Trees restore a forest while they honor the person who receives them. You can even [plant your Gift Trees](#) at our invitation-only Gift Tree planting if you wish.



## W H A T ' S T H E B U Z

[Plant It Portland!](#) is in the news! Listen to radio interviews and learn about TV appearances and newspaper stories. Or read an [interview with Amy Ruppel](#), who created the happy Plant It Portland! trees and people.

We knew they were carbon suckers, air cleaners, rain stoppers, water cleansers, shade makers, community builders, and money makers. Now we know trees are crime fighters, too. Read about a [new study](#) that correlates tall trees with crime reduction.

An amazing number of people registered for our [Crew Leader Trainings](#) this year. Though we've already trained Neighborhood Trees crew leaders in Vancouver, we have 12 spots left at our Green Space Crew Leader Training this Saturday. [Register now!](#) Our Portland Neighborhood Trees Crew Leader Training reached its maximum capacity of trainees--100 volunteers.

Read about [Cynthia Sulaski](#), a volunteer leader for 11 years. And meet [Bruce Nelson and Save Our Elms](#), winners of this year's Bill Naito Community Trees Awards.

[Your tree is waiting](#) for you. Just go online and claim it. For only \$35-\$75, you'll get a tree, permitting, delivery, hole digging, and planting assistance--all worth at least \$200. You even get a potluck lunch with neighbors after the planting. [Sign up](#) while there's still a great selection.



## P L E A S E P L A N T W

Three weekends, six plantings, one training, 298 volunteers, 2,503 new trees and native plants--and the planting season has just begun!

Portland Waldorf School students, pictured above, initiated our 2010-11 planting season on October 23. We still have ten more plantings along the I-205 multi-use path and many more at green spaces across the metro area and neighborhoods throughout Portland and Vancouver.

All are welcome at our plantings. Just [find a planting](#) and join us!



## T H A N K Y O U , J A C

Friends of Trees thanks the [Johnson Ohana Charitable Foundation](#) for donating \$3,000 and all who donated the \$2,500 that Jack Johnson's foundation matched. We also thank the City of Portland's Bureau of Environmental Services, EarthShare Oregon, J. Frank Schmidt Family Charitable Foundation, New Seasons Market, and Wells Fargo Bank, for giving us \$2,500 or more during the past two months. You can [be a member](#) of Friends of Trees, too.

Thank you, planting sponsors. Check out our [planting calendar](#) to see the many businesses sponsoring our plantings this year. If you aren't a sponsor yet, we invite you to learn about the [many benefits](#) of sponsoring.

Friends of Trees wants to know how you would like to hear from us. Watch for our social media survey. We want to hear from you!

Keep up with Friends of Trees happenings: [Facebook](#)

[Twitter](#)

[Blog](#)

[Garry Oak](#)

Friends of Trees' mascot Garry Oak wants to be your friend. See him make unexpected appearances around the Portland area. His most recent public appearance was on Good Day Oregon this past Monday, where he actually planted another tree!

You can give to Friends of Trees as you shop online. Just use [our CafeGive link](#).

### Friends of Trees

3117 NE ML King Jr Blvd

Portland, OR 97212

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[EarthShare Oregon](#) offers an easy way to give through small paycheck deductions. If your workplace doesn't have a giving campaign, ESOR can help set one up for you. Some employers will match your donations to double your giving!

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[Read](#) the VerticalResponse marketing policy.

